



transformation with results

asenta management consultants



Management consultancy
specialised in
Operational Excellence
and Advanced
Management Methods

Asenta Management Consultants

- We are a team of consultants specialised in strategic management, process improvement and people development and involvement.
- We help companies improve their competitiveness through consultancy advice, training and guidance in the implementation of robust methods, combining innovative techniques and extensive practical experience.
- We offer solutions adapted to the specific needs of each customer, participating in all project phases and achieving visible and lasting results.
- We advise industrial and services companies of all sizes and sectors.
- We accompany our customers in their international expansion, deploying the management model and helping to improve the operations of their companies abroad.

mission and vision



we help
companies
increase their
competitiveness

Mission

We are a Management Consultancy firm specialised in advanced management methods. We work hand-in-hand with our customers to improve their competitiveness, contributing to their management transformation and achieving visible and lasting results. We are committed to our values and our customers, offering an excellent service based on:

- Customised solutions with constantly improved robust methods.
- Mobilizing teams and orientation towards action.
- Guidance in the implementation process and its strictness execution.

In this way, we will be recognised as expert professionals in our fields of specialisation, adding value to the organisations.

Vision

To be an excellent Management Consultancy firm, a benchmark in our area of activity, offering implementation guidance, based on motivated, highly qualified personnel with extensive experience in operational management.

team

growing in value,
with values



People

We are a multi-disciplinary team of qualified experts with extensive practical experience.

As a team, we identify with shared values.

Values

- We base our future on professionalism and on-going learning.
- We consider that sharing know-how and teamwork are the means to fulfilling our business objectives.
- We are customer focused in everything we do.
- We apply continuous improvement, cost and internal operation improvements to our activities.
- We base our development on autonomous management and the entrepreneurial spirit.

asenta model



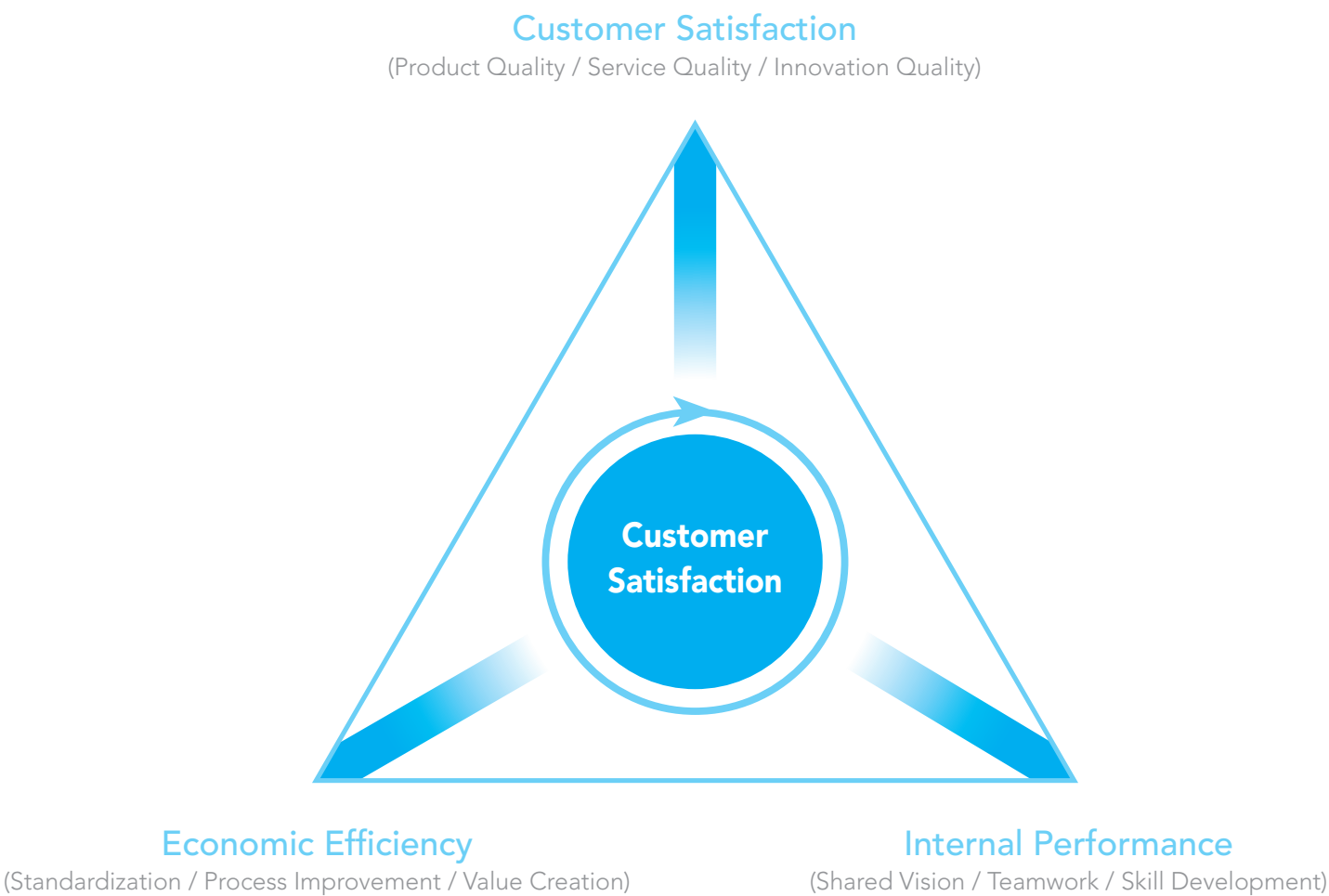
management
excellence

Management Excellence Model

We help to transform organisations.

We guide companies in their improvement process, offering method and systematic approach.

We follow the ASENTA Model, which revolves around the Pillars of Excellence.



asenta approach



visible mark,
durable
results

Our approach is characterised by

- An in-depth orientation towards action in our interventions, leaving a visible mark on the companies we advise.
- Accelerating organisational learning by offering guidance based on proven robust methods.
- The availability of advanced methods and solutions backed by our on-going cooperation relations with international experts and organisations.

QUALITY

X

COMMITMENT

=

RESULTS

- Competence and Experience
- Action Oriented
- Robust Methodologies

- Customer Oriented
- Mutual Trust and Cooperation
- Leading Role of Company

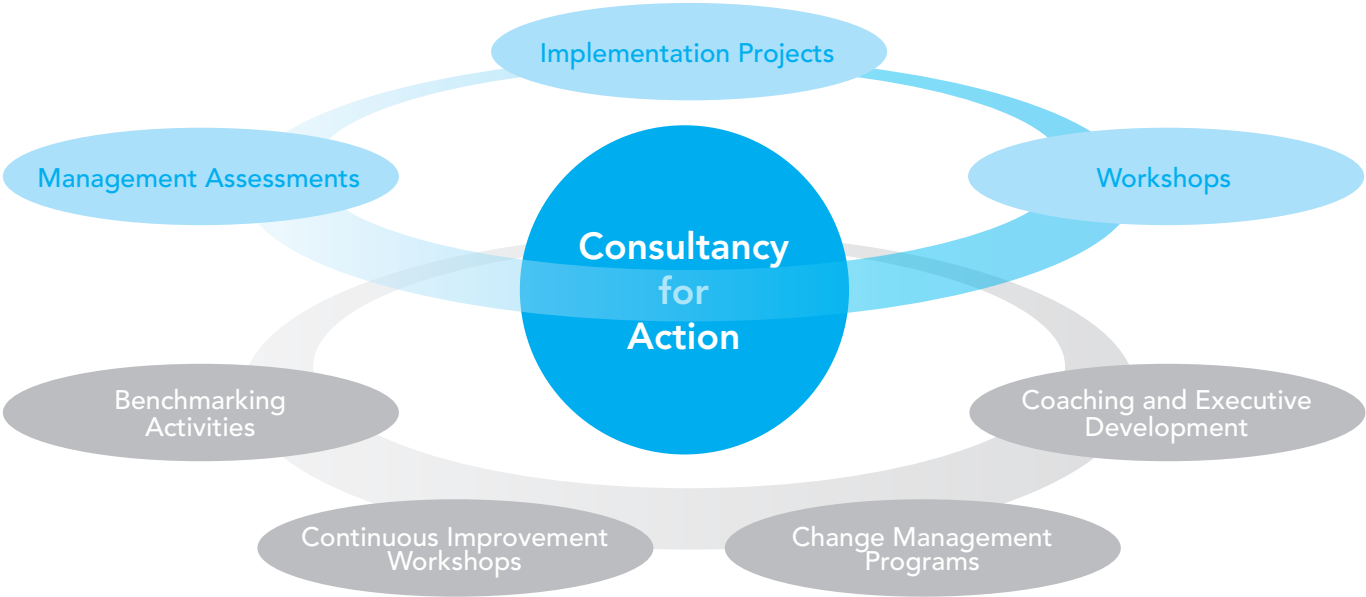
- Durable
- Major Breakthroughs
- Knowledge Transfer



services

action
as an expression
of improvement

Consultancy



Training



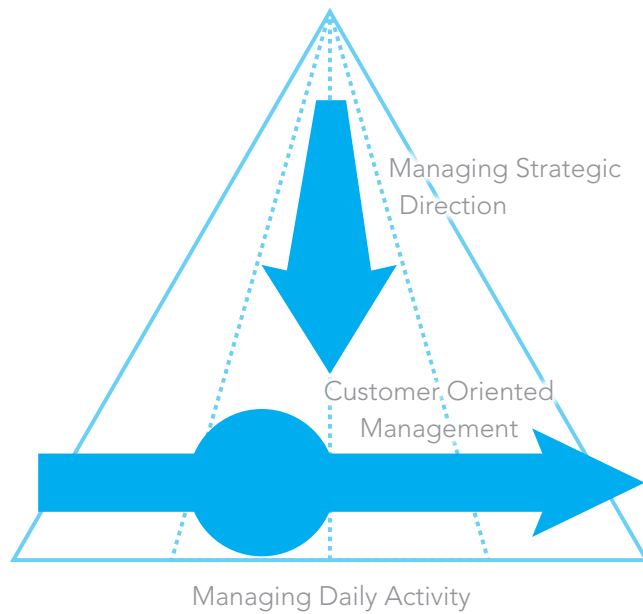
areas of activity

we guide
companies in the
improvement process



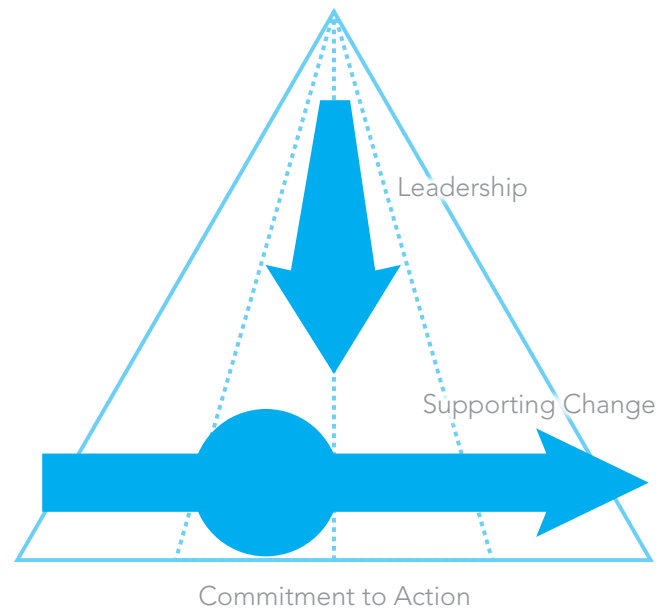
Our services are focused on action in the appropriate direction

3 Management Axes



- **Steering Improvement:** Concentrating efforts and scarce resources on what is essential and has least impact on company results.
- **Managing Processes:** Seeking customer value generation and eliminating waste.
- **Managing Daily Activity:** Creating the conditions to enable people to develop their skills and involved in improving.

3 Change Axes



- **Leading Change:** Showing a proactive attitude by all managers to transform the company culture.
- **Supporting Change:** Promoting the improvement process and motivating people to maintain and accelerate transformation.
- **Commitment to Action:** Showing the personal involvement of managers in the improvement activities.

methodology



methods
make things possible,
people
achieve them

ASENTA has its own tried and tested methods

Steering the Strategic Orientation

- Design and develop a management model as the backbone of improvement activities.
- Formulate the company mission, vision and values, identify the strategies and design the management indicators table.
- Evaluate management and develop improvement plans, using the EFQM Model or our own referential.
- Develop the objectives throughout the organisation using inter-functional teams and manage the projects.

Managing and Improving Processes

- Control and improve processes based on the Concor®, Colour Lines®, Six Sigma methodologies and a set of analysis tools.
- Improve productivity, eliminate waste and increase flexibility, developing Adapted Production Systems in industrial areas – Lean Manufacturing – and for services – Lean Services.
- Reduce costs and increase the efficiency of production plants through the Cost Deployment and the development of TPM programmes.
- Manage innovation as a key company process, developing a system that identifies customer expectations using the Voces® methodology and integrates idea generation and new product development processes into innovation projects.

Involving and Developing People

- Develop management autonomy, implementing the Minicompany Model®.
- Improve the working environment, implementing the OOL® methodology based on 5S.
- Integrate safety into the management of everyday activities, applying the SIGAS® methodology.
- Develop problem-solving skills through the use of systematic techniques.

Developing the Organisation

- Improve the management function, developing high performance teams.
- Adapt the organizational model and redesign functions.
- Develop skill programmes structured around technical, management and personal components.
- Organize participation in continuous improvement into working groups and suggestion systems.
- Develop and improve the effectiveness of internal communication.

asenta, an ally for success



commitment
to customers,
commitment
to people,
commitment
to improvement

Reasons to trust in ASENTA

1. COMMITMENT

We are integrated in our customers' teams, working together with the firm commitment of transferring knowledge and promoting their leading role for learning.

2. EXPERIENCE

Over 20 years successfully guiding companies in their transformation and increased competitiveness processes.

3. STRICT IMPLEMENTATION

We accompany customers throughout the implementation phase with robust, proven and efficient methods; caring the implementation.

4. RESULTS

We leave a mark, helping to transform management in order to achieve visible and durable results.



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