



Transformation
with results

Identity Signs

- We are an expert team in management consulting
- We help companies to improve their competitiveness
- We provide tailored solutions to each client needs
- We advise industrial and service companies of any sector and size
- We come along with our clients in their international expansion



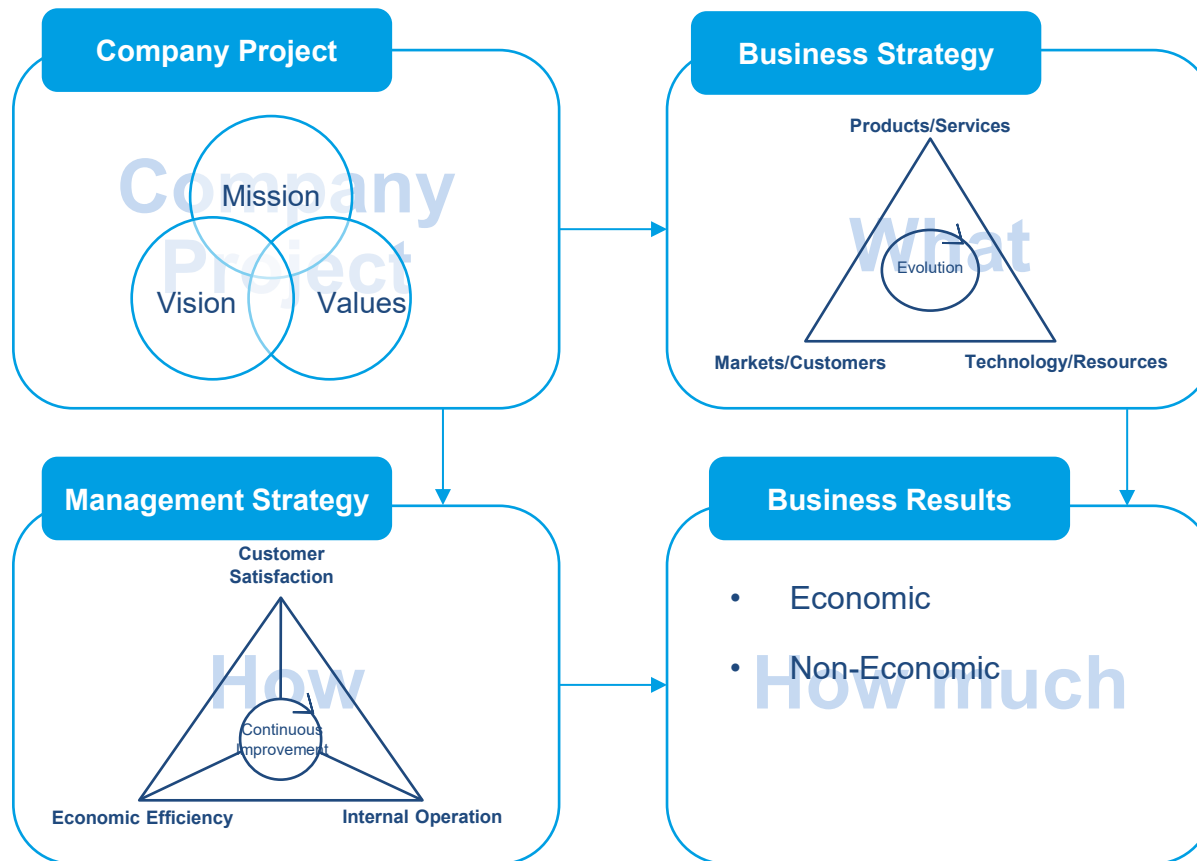
We are a team of expert consultants in strategic management, process improvement and people development and involvement.

- Since 1992
- +25 Persons



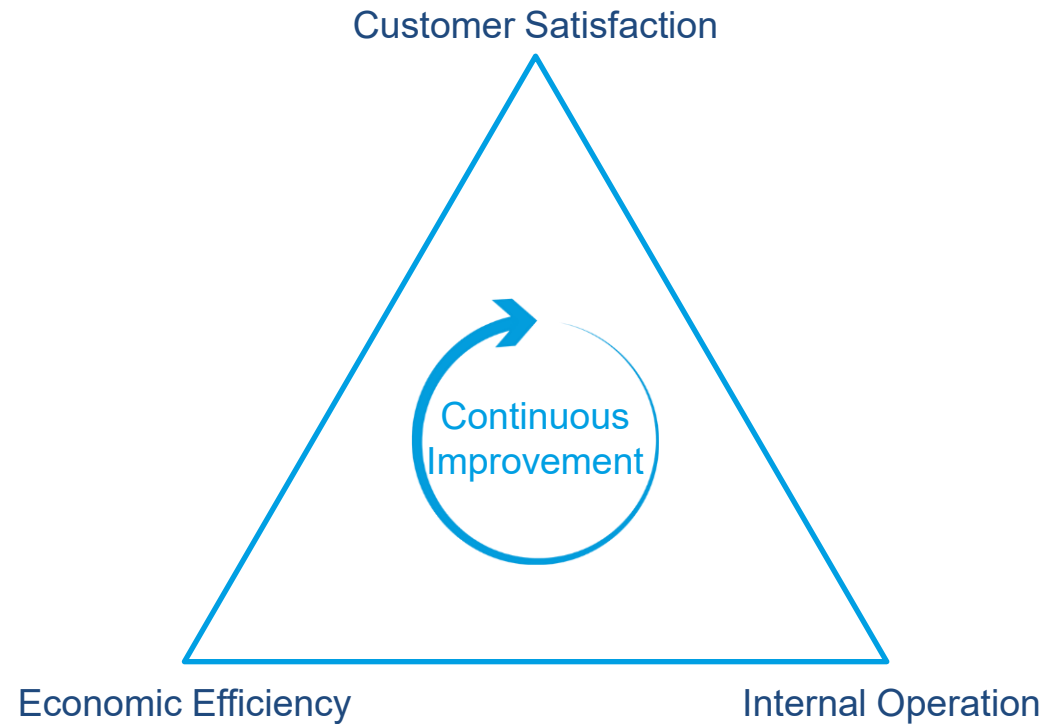
Keys to Competitiveness

We help companies improve their competitiveness through consulting, training and guidance in the implementation of robust and proven methods.



ASENTA Excellence Model

We are based on the ASENTA Model structured around the three pillars of Excellence.



Transformation with Results

This book clearly and accessibly explains what the ASENTA Method consists of and how it is structured, designed so that managers in any organization can lead and drive the necessary change in their companies.



Download the book



Our consulting services are based on:

QUALITY X COMMITMENT = RESULTS

- Robust methods
- Competence and Experience
- Action Oriented

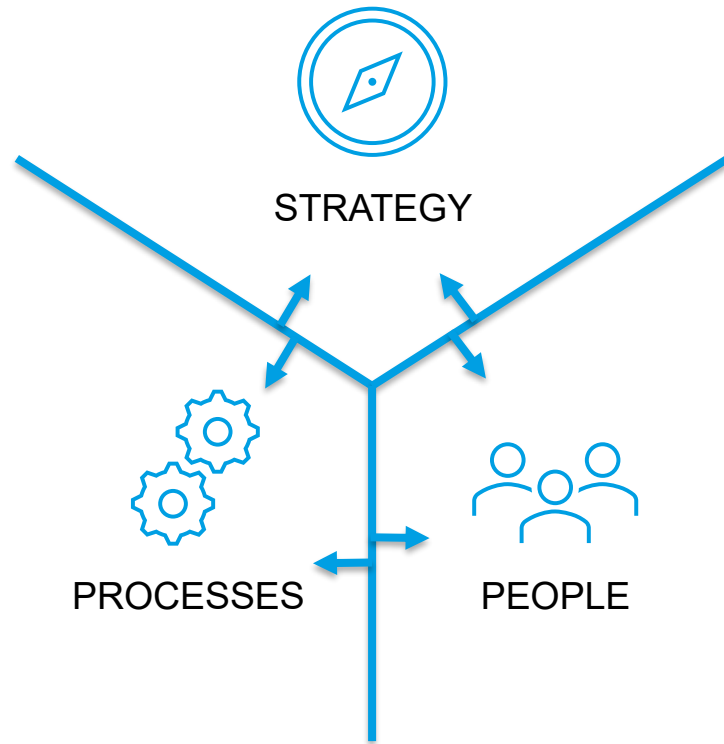
- Customer Orientation
- Mutual Trust and Collaboration
- Protagonism of the Company

- Fundamental Improvements
- Knowledge Transfer
- Durable and Sustainable



Areas of Activity

We contribute to transform organizations by guiding their improvement process.



Our Clients

We advise industrial and service companies of any sector and size.

+500 Clients

+3.000 Projects

B2B_Business-to-Business

B2C_Business-to-Customer



Aeronautics and Automotive



Food Industry

Ausolan.

Bellsolà
Panadería y Bollería desde 1890

Berlys

Bicentury®

Bidfood | guzmán

Cacaolat
Desde 1933

Pascual
Dar lo mejor

GASCA
Gastronomía Cantábrica
Profesionales de la alimentación

HARIVENASA

ICFC
ICE CREAM FACTORY COMAKER

iparlat

LENG-D'OR
A WORLD OF PELLETS

Mondelēz
International

okin
VUELVE A COMER PAN

PALACIOS
El secreto de una familia

GALLO

Timac AGRO

Virto
group

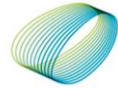


Distribution and Logistics



Electricity, Electronics and Appliances

ABB



arteche



COPRECI

Ceika



GamesaElectric

iK
elektronika



IKUSI
velatia

Ingeteam

ormazabal
velatia

simon

Industrial Equipment



LIEBHERR



ONNERA GROUP



Pharmacy and Health

Bexen

BIOLAN
accurate · easy · smart

 **createch**
medical

Dexeus 
mujer

 **fedefarma**

HIPRA

Recipharm

 **SUNRISE**
MEDICAL

werfen

Wood and Furniture

egoin WOOD
GROUP



Finsa

garnica

inve



pikolin

Machinery and Metal



Metallurgy and Steel Industry



Other Services



Bip&Drive

KUDEAKETA AURRERATUA
EUSKALIT
GESTIÓN AVANZADA

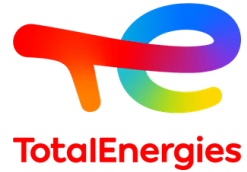


KAEFER

m
mémora

vocento

Petroleum and Chemistry



Plastic and Rubber



Textile

asenta
Management Consultants

crevin LOEWE PRONOVIAS

Glass and Paper



Other Sectors

DIKAR

The logo for Lacor features a red curved line above the word "Lacor" in a bold, italicized, black sans-serif font.

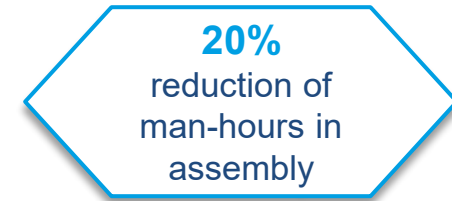
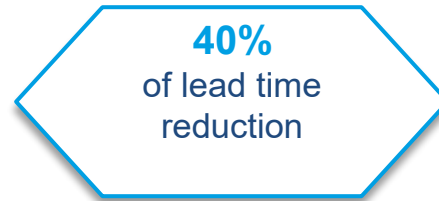
ORBEA

Santillana
a Sanoma company

The logo for Silgan Dispensing consists of a blue square icon with white diagonal lines to the left of the word "SILGAN" in a bold, black sans-serif font, with "DISPENSING" in a smaller font below it.

Machine Tool company saves €2M/year by applying Lean Manufacturing

A machine tool manufacturing company, thanks to a Lean transformation of its assembly process, manages to reduce its lead time and the man-hours required to assemble its complex machines.



Improvement Process:

- Improved material flow in assembly
- Redesign and implementation of adequate internal logistics
- Implementation of a Kaizen Dynamics of Continuous Improvement integrated in the daily management
- Improvement of the organization, order and cleanliness of the workstations through OOL methodology

Logistics Company Achieves €680K/year Savings by Tackling Waste

Integrated logistics project for an automotive sector company, focused on transporting finished vehicles from the manufacturer to distributors' facilities.

680K€/year
savings through
increased
efficiency

500%
increase in
production
volume

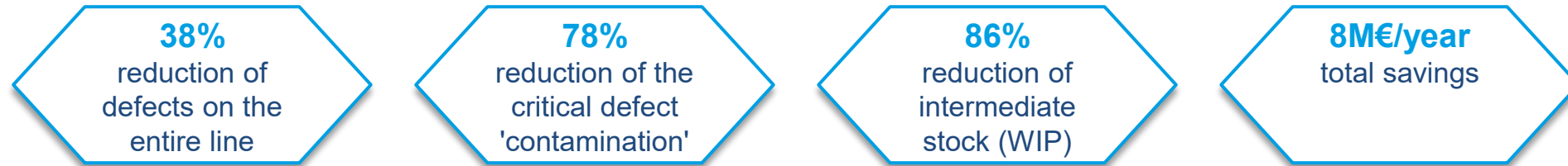
25%
reduction in the
number of damaged
cars on the line

Improvement Process:

- Analysis of the starting situation and selection of processes to improve
- Elimination of waste in the selected processes:
 - Macro layout improvement to reduce unnecessary movements and transport
 - 3M analysis to optimize operations
 - Task balancing (yamazumi)
 - Task standardization
 - Implementation of 5S
 - Implementation of the Kaizen Continuous Improvement approach
- Quantification of achieved results

8M€ savings per year by applying Lean to reduce defects

Windshield manufacturer obtains the Silver Award from the multinational for reducing the level of internal defective.



Improvement Process:

- Evaluation of the starting situation
- Preparation of the Defects Catalogue
- Self-control matrix and first defect shutdown procedure
- Implementation of Kaizen dynamics for continuous improvement:
 - Daily management cycle (S-D-C-A)
 - Weekly management cycle (P-D-C-A)
- Presentation of results and conclusions to Management

We come along with our clients in their international expansion, deploying the management model and helping them to improve the operations of their foreign establishments.



Our customers recognize the contribution of our service through their testimonials of appreciation.

“The present of Grupo Lontana cannot be understood without the close collaboration with ASENTA over the past twenty years. Each project has successfully infused us with the concepts of organizational excellence that you so brilliantly disseminate.”

Grupo Lontana
Felipe Villaño
CEO

“I admit that sometimes my legs tremble when thinking about all the changes we are introducing, but having ASENTA to guide us gives us the confidence to question absolutely all the premises we have worked with for years. Regarding ASENTA’s methodology, we appreciate the training role where the client must learn and apply the concepts under the consultants’ supervision, thereby generating knowledge within the company. The quality of the consultants has impressed us with their mastery of the subject and their ability to adapt different tools to our specific context. At Salto Systems, we have seen the light with Lean Manufacturing thanks to ASENTA, and we consider the new projects to be the best possible investment.”

Salto Systems
Santiago Estevas
COO

Customer Satisfaction

ASENTA has the European Qfor Certificate that recognizes customer satisfaction with the quality of our services.



Our Partners

We are constantly learning and developing, collaborating with internationally renowned knowledge leaders.



Jeffrey K. Liker

World reference in Lean Thinking and the study of the Toyota Model. Author of the book “The Toyota Way”.



Michel Baudin

Expert in Lean Manufacturing. Advisor to companies in various sectors in Europe, America and Asia.



Gerardo Aulinger

Maximum reference in the knowledge and implementation of Toyota Kata and co-author of the book “Toyota Kata Culture”.



Brad Schmidt

Partner of Makoto Investments, ASENTA's allied company in Japan.

Reasons to trust ASENTA

1. Customer Commitment
2. Proven experience
3. Rigor in execution
4. Visible and lasting results



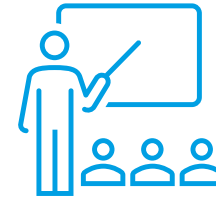
ASENTA Academy - Training for Action aims to help people acquire competences that they can easily transfer to their daily activities, contributing to the improvement of their companies' competitiveness.



e-learning



Online



On-site



FOAC



Study Missions to Japan

Since 2004, it has been bringing about a radical change (Kaikaku Experience) in the minds of the participating managers.

+300 persons

+110 different companies

+50 “World Class” companies visited



Digital Transformation

We help companies integrate Digital Transformation into their strategy to improve their competitiveness.



We are experts in transformation

We are trusted to be technology neutral

We have a network of relationships

